

Blue Star Mothers of America, Inc.

Budget vs. Actuals: Budget_FY25_P&L_1 - FY25 P&L

September 1 - November 15, 2024

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
25% LOGO USE Donation	241.73	24.99	216.74	967.31 %
CONVENTION				
CONVENTION INCOME				
CONVENTION FUNDRAISER	14.68	1,500.00	-1,485.32	0.98 %
CONVENTION REGISTRATION		11,100.00	-11,100.00	
CONVENTION SILENT AUCTION		1,250.01	-1,250.01	
CONVENTION SPONSOR/FUNDRAISER	2,500.00	999.99	1,500.01	250.00 %
CONVENTION VENDOR TABLES		150.00	-150.00	
Total CONVENTION INCOME	2,514.68	15,000.00	-12,485.32	16.76 %
Total CONVENTION	2,514.68	15,000.00	-12,485.32	16.76 %
DONATIONS/SPONSORSHIPS				
CFC DONATIONS	146.69		146.69	
GENERAL DONATIONS	129.00	375.00	-246.00	34.40 %
Maguire Donations		187.50	-187.50	
RESTRICTED DONATIONS				
Nashville VA Restricted Donation		0.00	0.00	
Total RESTRICTED DONATIONS		0.00	0.00	
VAVS FUND - RESTRICTED FUNDS	3,830.00	1,500.00	2,330.00	255.33 %
YEARBOOK ADS		249.99	-249.99	
Total VAVS FUND - RESTRICTED FUNDS	3,830.00	1,749.99	2,080.01	218.86 %
Total DONATIONS/SPONSORSHIPS	4,105.69	2,312.49	1,793.20	177.54 %
FUNDS FROM CLOSED CHAPTERS	82.36	24.99	57.37	329.57 %
MEMBERSHIP				
CHAPTER MEMBERSHIP DUES	46,950.00	15,000.00	31,950.00	313.00 %
CHARTER FEE		37.50	-37.50	
Total MEMBERSHIP	46,950.00	15,037.50	31,912.50	312.22 %
ONLINE STORE		6,249.99	-6,249.99	
Sales of Product Income	8,540.00		8,540.00	
SHIPPING INCOME	426.46		426.46	
Total ONLINE STORE	8,966.46	6,249.99	2,716.47	143.46 %
Total Income	\$62,860.92	\$38,649.96	\$24,210.96	162.64 %
Cost of Goods Sold				
Cost of Goods Sold	5,241.74		5,241.74	
Inventory Shrinkage	235.65		235.65	
Total Cost of Goods Sold	\$5,477.39	\$0.00	\$5,477.39	0.00%
GROSS PROFIT	\$57,383.53	\$38,649.96	\$18,733.57	148.47 %
Expenses				
Advertising/Public Relations		500.01	-500.01	
Awards				
Chapter Grants	1,000.00	1,749.99	-749.99	57.14 %

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Total Awards	1,000.00	1,749.99	-749.99	57.14 %
Bank Charges	45.00	125.01	-80.01	36.00 %
Checks		50.01	-50.01	
Total Bank Charges	45.00	175.02	-130.02	25.71 %
Commissions & Fees				
Maguire/Maguire & Campaign Fees		125.01	-125.01	
Total Commissions & Fees		125.01	-125.01	
Conventions				
Convention Expenses	5,000.00	8,750.01	-3,750.01	57.14 %
Convention Shipping Expenses		624.99	-624.99	
Total Convention Expenses	5,000.00	9,375.00	-4,375.00	53.33 %
Total Conventions	5,000.00	9,375.00	-4,375.00	53.33 %
DC REP		75.00	-75.00	
Donations				
Convention Approved	1,500.00		1,500.00	
Parke Memorial Scholarship		500.01	-500.01	
VAVS Fund-Restricted Funds EXPENSE		1,749.99	-1,749.99	
VAVS Matching Funds		1,500.00	-1,500.00	
WIMSA	500.00	249.99	250.01	200.01 %
Total Donations	2,000.00	3,999.99	-1,999.99	50.00 %
Dues & Subscriptions		500.01	-500.01	
Insurance		875.01	-875.01	
Legal & Professional Fees				
CPA		2,499.99	-2,499.99	
Legal Fees		375.00	-375.00	
Total Legal & Professional Fees		2,874.99	-2,874.99	
Management Expenses				
Ambassador Fund		1,250.01	-1,250.01	
Total Management Expenses		1,250.01	-1,250.01	
Merchant card processing		1,500.00	-1,500.00	
First American Payment Systems	1,063.94		1,063.94	
Moolah Merchant Fees	251.85		251.85	
Paypal Fees	41.62		41.62	
QuickBooks Payments Fees	248.43		248.43	
Total Merchant card processing	1,605.84	1,500.00	105.84	107.06 %
National Fundraising		249.99	-249.99	
Office Expenses				
Program				
General Office Supplies		50.01	-50.01	
PO Box		75.00	-75.00	
Total Program		125.01	-125.01	

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Total Office Expenses		125.01	-125.01	
Officer Equipment/Software	1,395.89	1,500.00	-104.11	93.06 %
Online Store Donor Shipping	337.75	500.01	-162.26	67.55 %
Past National President Pin		12.51	-12.51	
Program Expenses				
Flowers & Wreaths	314.90	300.00	14.90	104.97 %
National Appointed Offices				
National Chaplain		50.01	-50.01	
Gold Star Mother Mailing	2,316.01	750.00	1,566.01	308.80 %
Total National Chaplain	2,316.01	800.01	1,516.00	289.50 %
National Convention Chair				
General Office Supplies		12.51	-12.51	
Total National Convention Chair		12.51	-12.51	
National Historian		62.49	-62.49	
National VAVS Rep				
VAVS gifts & postage		125.01	-125.01	
VAVS Meetings		999.99	-999.99	
Veterans Day National Committee Pins (deleted)		50.01	-50.01	
Total National VAVS Rep		1,175.01	-1,175.01	
Total National Appointed Offices	2,316.01	2,050.02	265.99	112.98 %
National Financial Secretary	52.45	62.49	-10.04	83.93 %
National First VP		62.49	-62.49	
National Fourth VP	4.62	62.49	-57.87	7.39 %
National President		249.99	-249.99	
National Recording secretary	179.16	75.00	104.16	238.88 %
National Second VP		62.49	-62.49	
National Third VP		62.49	-62.49	
National Treasurer				
General Office Expenses	50.39	125.01	-74.62	40.31 %
Postage (Treasurer)	123.44	93.75	29.69	131.67 %
Shipping Supplies (Treasurer)	180.82	93.75	87.07	192.87 %
Total National Treasurer	354.65	312.51	42.14	113.48 %
Total Program Expenses	3,221.79	3,299.97	-78.18	97.63 %
Purchases (Inventory)	623.70	3,750.00	-3,126.30	16.63 %
Quick Books on line	2,538.00	600.00	1,938.00	423.00 %
Repair & Maintenance		50.01	-50.01	
Travel & Lodging	-492.97		-492.97	
Department Conventions	617.91	500.01	117.90	123.58 %
Gold Star Mothers Convention		500.01	-500.01	
Gold Star Mothers Weekend	1,122.06	500.01	622.05	224.41 %
Memorial Day		875.01	-875.01	
Mid Year (NEB)	5,267.06	2,250.00	3,017.06	234.09 %

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National Convention		3,750.00	-3,750.00	
Special Events		500.01	-500.01	
Veterans Day	880.77	875.01	5.76	100.66 %
Total Travel & Lodging	7,394.83	9,750.06	-2,355.23	75.84 %
Veterans Day Committee Dues		50.01	-50.01	
Video Conferencing platform subscription		75.00	-75.00	
Website and Database	11,227.48	3,500.01	7,727.47	320.78 %
Yearbooks				
Archival		24.99	-24.99	
Total Yearbooks		24.99	-24.99	
Total Expenses	\$36,390.28	\$46,487.61	\$ -10,097.33	78.28 %
NET OPERATING INCOME	\$20,993.25	\$ -7,837.65	\$28,830.90	-267.85 %
Other Income				
Interest Earned	1,230.14	1,749.99	-519.85	70.29 %
Total Other Income	\$1,230.14	\$1,749.99	\$ -519.85	70.29 %
NET OTHER INCOME	\$1,230.14	\$1,749.99	\$ -519.85	70.29 %
NET INCOME	\$22,223.39	\$ -6,087.66	\$28,311.05	-365.06 %