

Blue Star Mothers of America, Inc.

Budget vs. Actuals: Budget_FY25_P&L_1 - FY25 P&L

September 2024

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
25% LOGO USE Donation		8.33	-8.33	
CONVENTION				
CONVENTION INCOME				
CONVENTION FUNDRAISER	14.68	500.00	-485.32	2.94 %
CONVENTION REGISTRATION		3,700.00	-3,700.00	
CONVENTION SILENT AUCTION		416.67	-416.67	
CONVENTION SPONSOR/FUNDRAISER	2,500.00	333.33	2,166.67	750.01 %
CONVENTION VENDOR TABLES		50.00	-50.00	
Total CONVENTION INCOME	2,514.68	5,000.00	-2,485.32	50.29 %
Total CONVENTION	2,514.68	5,000.00	-2,485.32	50.29 %
DONATIONS/SPONSORSHIPS				
CFC DONATIONS	71.38		71.38	
GENERAL DONATIONS	111.00	125.00	-14.00	88.80 %
Maguire Donations		62.50	-62.50	
RESTRICTED DONATIONS				
Nashville VA Restricted Donation		0.00	0.00	
Total RESTRICTED DONATIONS		0.00	0.00	
VAVS FUND - RESTRICTED FUNDS	1,535.00	500.00	1,035.00	307.00 %
YEARBOOK ADS		83.33	-83.33	
Total VAVS FUND - RESTRICTED FUNDS	1,535.00	583.33	951.67	263.14 %
Total DONATIONS/SPONSORSHIPS	1,717.38	770.83	946.55	222.80 %
FUNDS FROM CLOSED CHAPTERS				
MEMBERSHIP				
CHAPTER MEMBERSHIP DUES	43,050.00	5,000.00	38,050.00	861.00 %
CHARTER FEE		12.50	-12.50	
Total MEMBERSHIP	43,050.00	5,012.50	38,037.50	858.85 %
ONLINE STORE		2,083.33	-2,083.33	
Sales of Product Income	1,763.00		1,763.00	
SHIPPING INCOME	178.40		178.40	
Total ONLINE STORE	1,941.40	2,083.33	-141.93	93.19 %
Total Income	\$49,223.46	\$12,883.32	\$36,340.14	382.07 %
Cost of Goods Sold				
Cost of Goods Sold	1,064.89		1,064.89	
Total Cost of Goods Sold	\$1,064.89	\$0.00	\$1,064.89	0.00%
GROSS PROFIT	\$48,158.57	\$12,883.32	\$35,275.25	373.81 %
Expenses				
Advertising/Public Relations		166.67	-166.67	
Awards				
Chapter Grants	500.00	583.33	-83.33	85.71 %
Total Awards	500.00	583.33	-83.33	85.71 %

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Bank Charges	15.00	41.67	-26.67	36.00 %
Checks		16.67	-16.67	
Total Bank Charges	15.00	58.34	-43.34	25.71 %
Commissions & Fees				
Maguire/Maguire & Campaign Fees		41.67	-41.67	
Total Commissions & Fees		41.67	-41.67	
Conventions				
Convention Expenses		2,916.67	-2,916.67	
Convention Shipping Expenses		208.33	-208.33	
Total Convention Expenses		3,125.00	-3,125.00	
Total Conventions		3,125.00	-3,125.00	
DC REP		25.00	-25.00	
Donations				
Parke Memorial Scholarship		166.67	-166.67	
VAVS Fund-Restricted Funds EXPENSE		583.33	-583.33	
VAVS Matching Funds		500.00	-500.00	
WIMSA	500.00	83.33	416.67	600.02 %
Total Donations	500.00	1,333.33	-833.33	37.50 %
Dues & Subscriptions		166.67	-166.67	
Insurance		291.67	-291.67	
Legal & Professional Fees				
CPA		833.33	-833.33	
Legal Fees		125.00	-125.00	
Total Legal & Professional Fees		958.33	-958.33	
Management Expenses				
Ambassador Fund		416.67	-416.67	
Total Management Expenses		416.67	-416.67	
Merchant card processing		500.00	-500.00	
First American Payment Systems	683.58		683.58	
Moolah Merchant Fees	86.85		86.85	
Paypal Fees	34.17		34.17	
QuickBooks Payments Fees	58.74		58.74	
Total Merchant card processing	863.34	500.00	363.34	172.67 %
National Fundraising		83.33	-83.33	
Office Expenses				
Program				
General Office Supplies		16.67	-16.67	
PO Box		25.00	-25.00	
Total Program		41.67	-41.67	
Total Office Expenses		41.67	-41.67	
Officer Equipment/Software		500.00	-500.00	

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Online Store Donor Shipping	146.49	166.67	-20.18	87.89 %
Past National President Pin		4.17	-4.17	
Program Expenses				
Flowers & Wreaths	314.90	100.00	214.90	314.90 %
National Appointed Offices				
National Chaplain		16.67	-16.67	
Gold Star Mother Mailing	2,316.01	250.00	2,066.01	926.40 %
Total National Chaplain	2,316.01	266.67	2,049.34	868.49 %
National Convention Chair				
General Office Supplies		4.17	-4.17	
Total National Convention Chair		4.17	-4.17	
National Historian		20.83	-20.83	
National VAVS Rep				
VAVS gifts & postage		41.67	-41.67	
VAVS Meetings		333.33	-333.33	
Veterans Day National Committee Pins (deleted)		16.67	-16.67	
Total National VAVS Rep		391.67	-391.67	
Total National Appointed Offices	2,316.01	683.34	1,632.67	338.92 %
National Financial Secretary	52.45	20.83	31.62	251.80 %
National First VP		20.83	-20.83	
National Fourth VP	4.62	20.83	-16.21	22.18 %
National President		83.33	-83.33	
National Recording secretary		25.00	-25.00	
National Second VP		20.83	-20.83	
National Third VP		20.83	-20.83	
National Treasurer				
General Office Expenses		41.67	-41.67	
Postage (Treasurer)		31.25	-31.25	
Shipping Supplies (Treasurer)	180.82	31.25	149.57	578.62 %
Total National Treasurer	180.82	104.17	76.65	173.58 %
Total Program Expenses	2,868.80	1,099.99	1,768.81	260.80 %
Purchases (Inventory)		1,250.00	-1,250.00	
Quick Books on line		200.00	-200.00	
Repair & Maintenance		16.67	-16.67	
Travel & Lodging				
Department Conventions	617.91	166.67	451.24	370.74 %
Gold Star Mothers Convention		166.67	-166.67	
Gold Star Mothers Weekend	731.97	166.67	565.30	439.17 %
Memorial Day		291.67	-291.67	
Mid Year (NEB)	3,193.67	750.00	2,443.67	425.82 %
National Convention		1,250.00	-1,250.00	
Special Events		166.67	-166.67	

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Veterans Day	653.93	291.67	362.26	224.20 %
Total Travel & Lodging	5,197.48	3,250.02	1,947.46	159.92 %
Veterans Day Committee Dues		16.67	-16.67	
Video Conferencing platform subscription		25.00	-25.00	
Website and Database	11,227.48	1,166.67	10,060.81	962.35 %
Yearbooks				
Archival		8.33	-8.33	
Total Yearbooks		8.33	-8.33	
Total Expenses	\$21,318.59	\$15,495.87	\$5,822.72	137.58 %
NET OPERATING INCOME	\$26,839.98	\$ -2,612.55	\$29,452.53	-1,027.35 %
Other Income				
Interest Earned	636.14	583.33	52.81	109.05 %
Total Other Income	\$636.14	\$583.33	\$52.81	109.05 %
NET OTHER INCOME	\$636.14	\$583.33	\$52.81	109.05 %
NET INCOME	\$27,476.12	\$ -2,029.22	\$29,505.34	-1,354.02 %